

Canadian eLearning CONFERENCE

JUNE 13 & 14 2024

DAY ONE

Thursday, June 13
7:30 am - 6:30 pm

7:30 am - 8:30 am	Registration, Networking, & Coffee/Tea	2nd Floor Hall & Gallery
10:00 am - 10:15 am	Break	2nd Floor Gallery
12:00 pm - 1:00 pm	Lunch	2nd Floor Gallery
2:00 pm - 2:15 pm	Break	2nd Floor Gallery

8:30 am - 4:30 pm **WORKSHOPS** Rooms TBD



INTRODUCTION TO INSTRUCTIONAL DESIGN
Ashley Chiasson - Director of Learning, Artha Learning



GENERATIVE AI FOR LEARNING CONTENT DEVELOPMENT
Josh Cavalier - Owner, JoshCavalier.ai



MASTERING ARTICULATE RISE:
A Hands-On Workshop for Effective Design
Mike Bubyn - Senior Learning Advisor, LiftOff Interactive



MEDIA PRODUCTION
Phil Cowcill - Senior eLearning Specialist, PJ Rules



START THE PODCAST!
A Low-Cost, Efficient, Portable, and Personalized Way to Deliver Training
Betty Dannewitz - Founder & CEO, If You Ask Betty



THE BEGINNER'S GUIDE TO ELEARNING ACCESSIBILITY
Rebecca Prejean - CEO, E.B. Graphics and Consulting



USING ADVANCED STORYLINE FEATURES TO BUILD COMPLEX LEARNING MODULES
Ron Price - Chief Learning Officer, Yukon Learning

4:30 pm - 6:30 pm Social Mixer, Sponsored by **BUILD CAPABLE** (Invitation Only - Workshop Attendees, Speakers, & Platinum Sponsors)

DAY TWO

JUNE 13 & 14 2024

Friday, June 14
7:30 am - 5:00pm

7:30 am - 8:15 am	Registration & Coffee/Tea	2nd Floor Hall & Gallery	11:40 am - 12:24 pm	Lunch	2nd Floor Gallery
8:15 am - 8:30 am	Welcome	2nd Floor Auditorium	12:30 pm - 1:30 pm	Hot Topic Expert Panel	2nd Floor Auditorium
8:30 am - 9:30 am	Keynote	2nd Floor Auditorium	2:30 pm - 2:45 pm	Break	2nd Floor Gallery
9:40 am - 4:40 pm	Concurrent Sessions	Various 2nd/3rd Floor Rms	4:45 pm - 5:00 pm	Closing Remarks/Prizes	2nd Floor Auditorium

Concurrent Sessions

See website or conf. app for more details

Specialized
Streams

● Accessibility and Inclusion - Sponsored by BUILD CAPABLE
★ AI & Advance Learning Technology ▲ Tools

9:40 am - 4:40 pm

BLOCK 1: 9:40 - 10:35	BLOCK 2: 10:40 - 11:35	BLOCK 3: 1:35 - 2:30	BLOCK 4: 2:45 - 3:40	BLOCK 5: 3:45 - 4:40
Design for All: Essential Accessibility Practices for Instructional Designers Sarah Mercier ROOM: ●	Unlocking the Potential of Adobe & Articulate for Engaging and Accessible Course Designs Cortney Hanna-Benson ROOM: ●	Navigating Diversity and Inclusion in eLearning Brian Persaud ROOM: ●	Mastering Alt-Text: Effective Strategies and Best Practices (with a Play-Doh Twist) Cortney Hanna-Benson ROOM: ●	An Equity Minded Approach to Online Learning Cicely Belle Blain ROOM: ●
AI and the Future of Learning: Strategies for Rapid Development and Growth Daria Tucha ROOM: ★	PowerPoint and AI to Create Better Presentations, Faster Richard Goring ROOM: ★	Architects of Imagination: Building Scenarios with AI Yolanda Lerner ROOM: ★	Getting Started with Augmented Reality Destery Hildenbrand ROOM: ★	Putting AI to Work in Storyline: Integrating ChatGPT into eLearning for Impactful Results Garima Gupta ROOM: ★
Creative Effective Microlearning In Record Time with PowerPoint Richard Goring ROOM: ▲	Supercharge Your Rise Theme Mike Bubyn ROOM: ▲	Articulate Rise 360 Tips & Tricks Ron Price ROOM: ▲	Top Tips for Streamlining Your Development: Storyline 360 Ashley Chiasson ROOM: ▲	Elevate Your eLearning Courses: Articulate Rise & Storyline Integration Tory Hord ROOM: ▲
Unlocking the Top Marketing Secrets for L&D Pros Bianca Baumann ROOM:	Essential Practices to Bring L&D Innovation to Life Mark Sheppard ROOM:	A Before C: Quality Assurance vs. Quality Check Shannon Webb ROOM:	Battling the Forgetting Curve Phil Cowcill ROOM:	Practical eLearning Makeovers for Everyone Bianca Woods ROOM:
Unleash the Potential of Internal Podcasting Amanda Cupido ROOM:	The Learning Toolbox Unleashed: Powering Up Your eLearning Arsenal Tamara Kravitz ROOM:	Be the Change: Implementing Agile on the L&D Team Megan Torrance ROOM:	Mythbusting: The Big 3 in L&D Jane Bozarth ROOM:	Measuring eLearning in an Imperfect World (Case Study) Jessica Grosman ROOM:

Closing Remarks & Prize (must be present to win): 4:45 pm - 5:00 pm

2nd Floor Auditorium