Canadian eLearning CONFERENCE
JUNE 12 & 13 2025

DAY ONE WORKSHOPS

Thursday, June 12
7:30 am - 6:30 pm

Registration, Networking, & Coffee/Tea	7:30 am - 8:30 am
Workshops	8:30 am - 4:30 pm
Mixer (invitation only)	4:30 pm - 6:30 pm

Break	10:00 am - 10:15 am
Lunch	12:00 pm - 1:00 pm
Break	2:00 pm - 2:15 pm

INTRODUCTION TO INSTRUCTIONAL DESIGN
Ashley Chiasson - Director of Learning, Artha Learning

MARKETING AND AI FOR IMPACTFUL LEARNING SOLUTIONS
Bianca Baumann - VP, Learning Solutions & Innovation Ardent Learning
Mike Taylor - Author & Learning Experience Strategist Bridging Marketing & L&D

AI TOOLS FOR INTERACTIVE MULTIMEDIA
Josh Cavalier - Owner, JoshCavalier.ai

TRANSFORMING RISE:
Advanced Techniques for Modern Learning Design
Mike Bubyn - Senior Learning Advisor, LiftOff Interactive

CREATIVE VISUAL DESIGN FOR ENGAGING LEARNING CONTENT
Tracy Parish - Owner, Parish Creative Solutions

CREATIVITY AND INNOVATION TO DRIVE CHANGE IN L&D
Mark Sheppard - Founder/Principal Consultant 2Sphynx Innovations
Mark Oehlert - Senior Manager Digital Learning Experiences Sequel Med Tech

GETTING STARTED WITH STORYLINE 360
Ron Price - Chief Learning Officer, Yukon Learning

Canadian eLearning CONFERENCE — JUNE 12 & 13 2025

DAY TWO

Friday, June 13
7:30 am - 5:00pm

Time	
7:30 am - 8:15 am	Registration & Coffee/Tea
8:15 am - 8:30 am	Welcome
8:30 am - 9:30 am	Keynote

9:40 am - 4:35 pm	Concurrent Sessions

11:30 am - 12:30 pm	Lunch
12:30 pm - 1:15 pm	Hot Topic Expert Panel
2:20 pm - 2:45 pm	Break

4:45 pm - 5:00 pm	Closing Remarks /Prizes

Concurrent Sessions ★ AI   9:40 am - 4:35 pm

	9:40 - 10:30	10:40 - 11:30	1:30 - 2:20	2:45 - 3:35	3:45 - 4:35
INSTRUCTIONAL DESIGN AND TOOLS	Collaborating Through Change - Course Design in a New Era of Learning ★ Amanda Douglas-Young; Mark Borden	Build Adaptive Learning in Storyline 360 Using Interactive Scenarios Ashley Chiasson	Are you integrating cognitive load theory in your learning design? Dr. Nidhi Sachdeva	Unforgettable eLearning: From Engagement to Real Results ★ Danielle Wallace	Blueprinting Brilliance: Crafting Storyboards with AI ★ Yolanda Larner
LEARNING STRATEGY	Transformative Trailblazers: Leadership Strategies for elearning Innovators Dr. Kylie Bragdon	From Zero to Hero: Marketing Techniques for Captivating Content Bianca Baumann; Mike Taylor	Simplifying Software Training: Practical Strategies for Success Jennifer Speer	Building Capabilities Academies for Upskilling and Reskilling William Brantley	Future-Proofing Talent: Digital Intelligence in a Tech-Driven World Christi Scarrow
VISUAL DESIGN AND MULTIMEDIA	Budget-Friendly Tools and Tips for Making Visual Design Easy Bianca Woods	Lights, Camera, AI: Streamlining Learning Videos with Synthesia ★ Ivan Groe	Creative Movement - Animations, and Motion in Storyline 360 Ron Price	Seven Photoshop Tips on Using AI to Save You Time ★ Phil Cowcill	Engage & Educate: What L&D Can Learn from Short-form Video Creators Matthew Pierce
DATA, EVALUATION, AND STRATEGY	Empowering Change: How Interactive Portals Drive Continuous Learning Mike Bubyn	From Insights to Impact: Data-Driven Strategies for Customer Training DJ Jaeger; Monique Babin	A Practical AI Strategy for Learning Designers ★ Tracy Parish Mike Bubyn	Creating Your Data Strategy Sean Putman	Measure What Matters Jane Bozarth
DEI AND ACCESSIBILITY	Expand course accessibility, engagement, and personalization with AI ★ Lee Dale	Accessible Online Learning: Case Study of Deaf Learn Now Vanessa Dunn; Sonia Proulx-Prusin	UDL 3.0: Creating Inclusive, Equitable and Accessible eLearning Sevvie Acar-Hammudeh	The Diversity Dilemma: Decoding Stock Image Bias Sarah Dewar	Little Spoon/Big Spoon: Neurodiversity and eLearning Elayne Sandahl