

Canadian eLearning CONFERENCE

JUNE 12 & 13 2025

DAY ONE WORKSHOPS

Thursday, June 12
7:30 am - 6:30 pm

Registration, Networking, & Coffee/Tea 7:30 am - 8:30 am
Workshops 8:30 am - 4:30 pm
Mixer (invitation only) 4:30 pm - 6:30 pm

Break 10:00 am - 10:15 am
Lunch 12:00 pm - 1:00 pm
Break 2:00 pm - 2:15 pm



INTRODUCTION TO INSTRUCTIONAL DESIGN Event Room 2a
Ashley Chiasson - Director of Learning, Artha Learning



MARKETING AND AI FOR IMPACTFUL LEARNING SOLUTIONS Event Room 3a
Bianca Baumann - VP, Learning Solutions & Innovation Ardent Learning
Mike Taylor - Author & Learning Experience Strategist Bridging Marketing & L&D



AI TOOLS FOR INTERACTIVE MULTIMEDIA Auditorium
Josh Cavalier - Owner, JoshCavalier.ai



**TRANSFORMING RISE:
Advanced Techniques for Modern Learning Design** Event Room 2b
Mike Bubyn - Senior Learning Advisor, LiftOff Interactive



CREATIVE VISUAL DESIGN FOR ENGAGING LEARNING CONTENT Event Room 1
Tracy Parish - Owner, Parish Creative Solutions



CREATIVITY AND INNOVATION TO DRIVE CHANGE IN L&D MultiMedia Room
Mark Sheppard - Founder/Principal Consultant 2Sphynx Innovations
Mark Oehlert - Senior Manager Digital Learning Experiences Sequel Med Tech



GETTING STARTED WITH STORYLINE 360 Event Room 3b
Ron Price - Chief Learning Officer, Yukon Learning

DAY TWO

7:30 am - 8:15 am Registration & Coffee/Tea
8:15 am - 8:30 am Welcome
8:30 am - 9:30 am Keynote

9:40 am - 4:35 pm Concurrent Sessions

11:30 am - 12:30 pm Lunch
12:30 pm - 1:15 pm Hot Topic Expert Panel
2:20 pm - 2:45 pm Break

4:45 pm - 5:00 pm Closing Remarks /Prizes

Concurrent Sessions

★ AI

9:40 am - 4:35 pm

	9:40 - 10:30	10:40 - 11:30	1:30 - 2:20	2:45 - 3:35	3:45 - 4:35 <small>*Note Room Changes</small>
INSTRUCTIONAL DESIGN AND TOOLS <small>Auditorium</small>	Collaborating Through Change - Course Design in a New Era of Learning Amanda Douglas-Young; Mark Borden ★	Build Adaptive Learning in Storyline 360 Using Interactive Scenarios Ashley Chiasson	Are you integrating cognitive load theory in your learning design? Dr. Nidhi Sachdeva	Unforgettable eLearning: From Engagement to Real Results ★ Danielle Wallace	Blueprinting Brilliance: Crafting Storyboards with AI ★ Yolanda Lerner <small>Event Rm 2</small>
LEARNING STRATEGY <small>Event Room 1</small>	Transformative Trailblazers: Leadership Strategies for eLearning Innovators Dr. Kylie Bragdon	From Zero to Hero: Marketing Techniques for Captivating Content Bianca Baumann; Mike Taylor	Simplifying Software Training: Practical Strategies for Success Jennifer Speer	Building Capabilities Academies for Upskilling and Reskilling William Brantley	Future-Proofing Talent: Digital Intelligence in a Tech-Driven World Christi Scarrow <small>Event Rm 1</small>
VISUAL DESIGN & MULTIMEDIA <small>Event Room 2</small>	Budget-Friendly Tools and Tips for Making Visual Design Easy Bianca Woods	Lights, Camera, AI: Streamlining Learning Videos with Synthesia Ivan Groe ★	Creative Movement - Animations, and Motion in Storyline 360 Ron Price	Seven Photoshop Tips on Using AI to Save You Time Phil Cowcill	Engage & Educate; What L&D Can Learn from Short-form Video Creators Matthew Pierce <small>MultiMedia</small>
DATA, EVALUATION, AND STRATEGY <small>Event Room 3</small>	Empowering Change: How Interactive Portals Drive Continuous Learning Mike Bubyn	From Insights to Impact: Data-Driven Strategies for Customer Training DJ Jaeger; Monique Babin	Just Start: A Practical AI Strategy for Learning Designers ★ Tracy Parish; Mike Bubyn	Creating Your Data Strategy Sean Putman	Measure What Matters Jane Bozarth <small>Auditorium</small>
DEI AND ACCESSIBILITY <small>MultiMedia Rm</small>	Expand course accessibility, engagement, and personalization with AI Lee Dale ★	Accessible Online Learning: Case Study of Deaf Learn Now Vanessa Dunn; Nina Winiarczyk	UDL 3.0: Creating Inclusive, Equitable and Accessible eLearning Sevvie Acar-Hammudeh	The Diversity Dilemma: Decoding Stock Image Bias ★ Sarah Dewar	Little Spoon/Big Spoon: Neurodiversity and eLearning Elayne Sandahl <small>Event Rm 3</small>

